

YOUR PROGRAM/AGENCY NAME: Santa Barbara City College/Career Skills Institute: 2018-2019

**IDENTIFY OFFICIAL AEBG PROGRAM AREA 1 – 7 as identified in the AEBG Three-Year Plan:
2017 - 2018 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART**

NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION	PERSON OR AGENCY RESPONSIBLE	OUTCOME	DATA CAPTURE METHOD
1	<p>Develop or redesign 15 business, design, technology, and/or career education courses</p> <p>This objective ties to the AEBG Consortium's 2018-2019 Objectives 2, 3, and 6.*</p>	<p>Using the results of the Gap Analysis between what we are offering and what our employer needs are, we will develop curriculum for students to enter, re-enter, or upskill within job market.</p>	<p>Course outlines written and submitted to SBCC Curriculum Advisory Committee (CAC) by October 31, 2019. Curriculum will be written and submitted to the CSI by August 31, 2019.</p>	<p>SBCC Career Skills Institute faculty</p>	<p>Program narratives and Course Outline will be developed / re-designed and submitted to CAC and then to the Chancellor's Office for approval. Curriculum will be developed and courses will be added to the CSI Catalog. The revamped courses will be offered in Fall 2020.</p>	<p>Argos reports created by Institutional Research Department of SBCC.</p>
2.	<p>Update marketing materials and continue CSI advertising campaign in our local community. As individuals and</p>	<p>Update CSI Marketing materials and work with SurfMedia Communications to continue CSI Marketing in our local area.</p>		<p>SBCC Career Skills Institute working with Surfmedia Communication</p>	<p>Increase in enrollment by 5%. During the 2017-2018 Fiscal Year, CSI had 5100</p>	<p>Argos reports created by Institutional Research Department of</p>

EMAIL THIS FORM TO SBAEBG@GMAIL.COM

2017 - 2018 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART

	employers must first become aware of classes before taking them, this objective ties to the AEBG Consortium's 2018-2019 Objectives 2, 3, and 6.*			s	enrollments. During the 2018-2019 Fiscal Year, we anticipate at least a 5% increase to 5400 enrollments.	SBCC.

* AEBG 2018-2019, Objective 2: Programs for immigrants in citizenship, ESL, and workforce preparation.

AEBG 2018-2019, Objective 3: Programs for adults, including, but not limited to, older adults that are primarily related to entry or re-entry into the workforce.

AEBG 2018-2019, Objective 6: Programs in career technical education that are short term in nature with high employment potential.

EMAIL THIS FORM TO SBAEBG@GMAIL.COM