



**YR 7 2021-2022**

**California Adult Education Program**

**Santa Barbara Adult Education Consortium (SBAEC) - ACTIVITY CHART** (activities between September 1, 2021 – March 31, 2023)

**DUE: August 13, 2021**

**Email this form to sbaebg@gmail.com**

<b>YOUR PROGRAM/AGENCY NAME:</b> Noncredit ESL/Santa Barbara City College					
<b>NO.</b>	<b>OBJECTIVE</b>	<b>ACTIVITY DESCRIPTION</b>	<b>TIMELINE FOR COMPLETION (Month/Year)</b>	<b>PERSON OR AGENCY RESPONSIBLE</b>	<b>OUTCOME</b>
1	To develop official distance education (DE) options for the adult ESL populations and offer at least 2 certificate programs (i.e. 4-6 courses) in the asynchronous online modality.	<ul style="list-style-type: none"> <li>●work with the SBCC Faculty Resource Center and the curriculum committee to train and support instructors in developing distance education curriculum addenda and distance learning content in Canvas</li> <li>●Work with the SBCC IT and IR departments as well as Banner consultant to establish and streamline the data collection systems to allow for accurate FTES data collection for distance learning required by the California Community College Chancellor’s Office.</li> </ul>	05/2022	FRC CAC ESL Faculty NC Curriculum Coordinator NC CAC Rep	2 certificate programs with official DE addendum
2	To develop a course/program to support emerging immigrant entrepreneurs, especially focusing on starting women-owned microbusinesses (including e-commerce)	<ul style="list-style-type: none"> <li>●Hire consultants who are local female entrepreneurs/small business owners (immigrant background preferred) to collaborate with the ESL and CSI faculty to design a program for micro-business start-ups for immigrants/English Language Learners</li> </ul>	03/2023	NC Director ESL Faculty CSI Faculty	At least 1 additional course added to an existing CSI/ESL course offerings

		<ul style="list-style-type: none"> <li>●Purchase and utilize a software program geared toward immigrant entrepreneurship/workforce development</li> </ul>			
3	To offer in-person classes safely in the high-demand areas (East Side/Carpinteria) in coordination with our community and local business partners, as well as at our Wake and Schott campuses to meet the needs of the student population we lost during our remote learning period.	Coordinate with the local K12 districts, nonprofit organizations as well as private businesses to reestablish or seek site use agreements.	05/2022	NC Director Off-site Taskforce (NC ESL Faculty and Staff)	At least one additional F2F option for Intro-Level 1
4	To recover the enrollment level by implementing targeted marketing and outreach strategies to reach more community members, especially the workers whose job security might continue to be threatened by the pandemic and women who left the workforce to adjust to the needs of their families during the pandemic. Special efforts will be made to improve the learning outcomes of the students with lower language proficiency levels.	<ul style="list-style-type: none"> <li>●Collaborate with the SBCC student support services and strengthen our cross-agency partnerships to offer better wraparound services including childcare, housing, food security, financial support, physical and mental health support, academic and career counseling.</li> <li>●Develop and implement marketing and outreach plans that target the non-digital-native adult immigrant population in our area. This includes developing and disseminating the program information through snail mail, radio, and TV in multiple languages: English, Spanish, and in some cases, Chinese to reflect our current student population.</li> </ul>	05/2022	NC SSS NC ESL Faculty and Staff Juliana Minsky NC Director	1200 served by the end of 2021-22 academic year

5	To streamline the transition to credit programs and identify best practices in certificate completion and transition to college	<ul style="list-style-type: none"> <li>● Work with the credit departments to create articulation agreements and streamlined processes.</li> <li>● Develop informational materials and an inquiry-based goal exploration program for informed and empowered educational planning. The pathway information includes Adult dual enrollment, SBCC Promise, EOPS, College for Working Adults, Financial Aid, and Credit ESL programs.</li> <li>● Create a peer support mentoring program and hire student workers</li> </ul>	12/2021	NC ESL Faculty  CR ESL Chair Dean Imhof  NC Director	Articulation agreement with Credit ESL  Peer mentoring program launched
6	Improve our CASAS testing rates for the ESL, Vocational ESL, and Citizenship courses.	Offer Face to Face CASAS e-Testing as well as remote testing.	05/2022	NC Director Assessment Specialist	at least 50 % assessment rate